

PRESS RELEASE 1/2010

Two unique competitions for innovative and creative student projects

RTT provides a platform for the experts of tomorrow

Munich, 11 February 2010 – Realtime Technology (RTT) AG has started 2010 by launching two international competitions: the *RTT Emerging Technology Contest* and the *RTT Funky Visualisation Contest*. The Munich-based visualisation experts are thereby offering students and research teams the opportunity, for the fourth time, to present exceptional and creative student projects in the field of high-end visualisation on a world stage and to attract the attention of an international audience of experts.

As a leading provider of services in the field of realtime 3D visualisation and also a creator of the industry-leading RTT software suite, RTT supports a lively exchange of ideas between universities and industry. In cooperation with the leading graphics card producer NVIDIA, the company will, for the fourth time, be giving research teams and students an opportunity to put their best work to the test in the *RTT Emerging Technology Contest* and see how it fits with the demands of the market. The focus of the contest will be innovative technological processes and methods in the field of realtime high-end visualisation.

As the market continually demands new creative ideas in addition to advanced technology, RTT has now, for the first time, also launched a second competition which focuses on the actual results produced by technology - the *RTT Funky Visualisation Contest*. This will search for perfection in creative visualisation. Whilst the *RTT Emerging Technology Contest 2010* focuses on technology projects in the areas of 3D visualisation, 3D interfacing and simulation technologies; the *RTT Funky Visualisation Contest 2010* is open to all forms of 2D and 3D visualisation, as explained by RTT co-founder and director Ludwig A. Fuchs: "innovative technologies provide the tools with which new forms of communication can be developed. Essential ingredients of outstanding visualisations, however, are creativity and top-class artistic performance." For the realisation of the competition, RTT has again been able to acquire a high quality partner in the form of graphics hardware specialist Wacom. Work submitted does not necessarily need to be created especially for the competition – ongoing student and research projects are most welcome.

A platform for innovative ideas and creative visions

Both competitions are aimed at universities, research teams and students across the globe. The submission deadline is 26th March 2010. The winners of the *RTT Emerging Technology Contest 2010* will receive NVIDIA Quadro FX 5800 graphics cards and the winners of the *RTT Funky Visualisation Contest 2010* will each receive an Intuos4 Medium tablet from competition sponsors Wacom. In addition to attractive prizes, the winners will be granted a unique opportunity to present their ideas and visions at the international RTT EXCITE conference in May 2010 in front of the industry's leading lights, which will help them to establish important contacts for future success.



The competitions form part of the RTT University Programme (RTT UP), via which the company supports the transfer of knowledge and creative skills in the global market, creates networks between research institutes and industry and exposes the academic elite to the high demands of the company at an early stage. As part of its cooperation with leading universities, RTT grants a number of industrial placements, takes part in the supervision of degree dissertations and passes on its practical experience in the fields of *Virtual Prototyping* and *Virtual Marketing* to the next generation of experts. The aim is to facilitate the entry of the stars of tomorrow into professional life in the field of image and film production, while also allowing the company to acquire high quality specialists quicker and more efficiently – a win-win situation for visual excellence in the global marketplace of the future.

Entries to the *RTT Emerging Technology Contest 2010* and the *RTT Funky Visualisation Contest 2010* can be submitted immediately online at www.rtt.ag and via the communications platform www.rttopen.com. Further information is available on request (e-mail: contest@rtt.ag).



RTT AG

RTT provides 3D real-time visualisation technology and services for innovative workflows in the automotive, aerospace and consumer goods industries as well as in the fields of interior design and architecture. It supports customers in coming up with new ways of how to design and to market their products.

Among RTT's customers, one can find Adidas, Agusta, Airbus, Applus Airon Technic, Audi, BASF, Bertrandt, BMW, Bosch, Carbon Motors Corporation, Changchun Railway, China Faw Group Corporation, Chrysler, Dai Nippon Printing (DNP), Daimler, Demag-ergothech, Dodge, EADS, EDAG, Faurecia, Fiat, Ferrari, Ford, General Motors, Hakuhodo, Harley-Davidson, Hawker Beechcraft, Holden, Honda, ICON Aircraft, Inovo Design, Italdesign Giugiaro, Iveco, Jialing Motor, Jeep, Johnson Controls, Lamborghini, Lexus, Magna Steyr, Maserati, Maybach, Mazda, Mercedes, Miele, Mitsubishi Electric, Opel, PATAC, Porsche, PSA, Rolls-Royce, Saab, Sagem, Samsung, Scania, Siemens VDO, Schüco, Serco, Skoda, Sony Ericsson, Steelcase, Suzuki, TERREX, Tesco, Thyssen Krupp, Toppan Printing, Toyota, UCHIDA YOKO, Vauxhall, Volkswagen and Volvo.

The supplier of 3D real-time visualisation solutions looks back on a remarkable development with average annual growth rates of 50 per cent over the past few years. RTT currently employs about 350 people at 14 locations. The company is based in Munich. Further offices are located in Los Angeles, Detroit, Seoul, Tokyo, Shanghai, Paris, Brussels, Milan, Valencia, Melbourne, Singapore, Stuttgart and Hamburg.

RTT is a public company traded on Open-Market Frankfurt, Xetra, Freiverkehr Stuttgart and Freiverkehr Berlin-Bremen: R1T, ISIN: DE0007012205. For further information, please visit www.rtt.ag

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