

PRESS RELEASE 8/2010

RTT releases latest software: RTT PictureBook 5.5 & RTT PowerHouse 1.5

New features enable optimized team functions and greater flexibility

Munich, 1 June 2010 – Realtime Technology (RTT) AG provides an enhanced overview of the media jungle with RTT PictureBook 5.5, which manages multimedia assets more simply and efficiently than ever before. RTT PictureBook 5.5, in concert with the RTT PDMConnector and RTT Composer modules, features improved functions enabling cooperation among different teams, more efficient workflows and greater flexibility in image generation.

RTT PictureBook 5.5 offers a variety of new functions that improve collaboration and optimized workflows. While previous versions used different viewers for individual asset types, users of the new MediaViewer can now examine and compare all 2D and 2.5D assets in a single viewer. The viewing options include a transparency mode as well as multi-view and overlay. Each view mode allows for creating sketches and adding notes, for example, allowing a marketing department to use RTT PictureBook to give simple feedback to designers.

The update also features improved data exchange options that allow for users to easily share their own AssetCollections and SmartFolders based on search criteria with others. This function shortens search times required to find the right files, simplifying cooperation within the team. User authorizations allow you to set who receives access and who is permitted to make changes to the files. For storing older file versions, RTT PictureBook 5.5 offers a new ZIP function that makes it easier to organize these assets, meaning files that are no longer needed will be compressed and stored together. This lets users organize their assets and access the latest, frequently needed files more quickly.

RTT PDMConnector – connecting two worlds

RTT PictureBook 5.5 introduces a significant innovation to the 3D visualization market by offering direct access to PDM data. With RTT PDMConnector, CAD data can be transferred directly into RTT DeltaGen from the leading PLM Software, Siemens Teamcenter®, via RTT PictureBook 5.5. This significantly speeds up work processes in 3D realtime visualization. Users can access up-to-date component structures and geometry data directly from Teamcenter® for immediate use. Therefore, visualizations always match the latest state of the geometry and component data.

RTT Composer – maximum flexibility in image generation

RTT PictureBook 5.5 also introduces improvements in its image generation functions. With RTT Composer in conjunction with RTT PowerHouse 1.5, interactive 3D models can be used in realtime via the web browser to generate product images independently of operating system, hardware or location – from the right camera angle to the ideal environment right up to the desired product variants. This is supported by the Angle and 2DArt features. With Angle, optimal camera angles can be determined at an early stage in the design process. Using the height, distance and focal length parameters, users can quickly and simply identify the most flattering shots for their product. The selected settings can then be saved and used in 2DArt and RTT DeltaGen.

Using the 2DArt feature, high-quality images for a wide variety of media can be created in RTT PictureBook 5.5. 2DArt can apply camera angles and view angles directly from Angle to work with the correct settings immediately in order to generate compelling product images.

Powered by RTT PowerHouse 1.5 – simple access to 3D models and images on the web

Interactive access to 3D models and images is made simple in this latest edition of RTT PictureBook. Assets in the software are available online via a web browser regardless of the user, operating system, hardware and location. This is possible due to a direct connection between RTT PictureBook 5.5 and realtime server RTT PowerHouse 1.5, which makes the appropriate functions and data available over the internet. This allows users to easily access and edit complex 3D models or film sequences in the browser, while the calculation and preparation of data takes place centrally and securely on the server. With this process, data security is guaranteed at all times since the integrated rights management functionality ensures that only authorized persons can access and edit the files.

RTT AG

Realtime Technology (RTT) AG stands for creative and fascinating 3D visualization solutions which provide an informative context for the products and make them accessible in real time. The company supports its clients throughout the entire lifespan of the products – from their development to design, marketing and sales. The 3D data model forms a working basis for all of the following steps in the product life cycle such as the rapid computer generation of photo-realistic product illustrations for marketing purposes or the creation of 3D online product configurations for website use. In this way, RTT speeds up the decision-making and development processes of its clients as well as opening up new opportunities with regard to sales and marketing. The company was founded in 1999 and is based in Munich. RTT AG employs some 400 staff and is represented at 14 locations worldwide. Renowned companies across the world have put their trust in the quality of RTT and its portfolio of clients includes names such as Adidas, BASF, BMW, Bosch, Daimler, EADS, Harley Davidson, Miele, Porsche, Samsung, Thyssen Krupp, Toyota and Volkswagen. RTT AG is a public limited company quoted on the stock exchange (Xetra: R1T; WKN: 701220; ISIN: DE0007012205). Further information is available at www.rtt.ag

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