

PRESS RELEASE 12/2010

RTT & Bunkspeed Join Forces

3D technology leaders to collaborate on development

Munich, 10 August 2010 – RTT and Bunkspeed, two global leaders of 3D visualization technology, have come to an agreement on an extensive collaboration that will leverage each company's strengths and combine development efforts. The partnership will allow RTT and Bunkspeed to continue to shape how 3D technology will change the way companies work in the future, particularly online.

"Bunkspeed and RTT have each established unique positions within their market segments. While RTT addresses process-oriented 3D visualization solutions for larger corporations, Bunkspeed has established an excellent offering for quick visualization tools at an attractive price point," said Ludwig A. Fuchs, co-founder and director of RTT. "From a strategic point of view, we see the collaboration with Bunkspeed as a great addition to our portfolio."

Both brands will continue their work as separate entities; however, development efforts will be shared and leveraged across both companies. In the future, we are also aiming to provide seamless integration between the two core products Bunkspeed Shot and RTT DeltaGen," Fuchs added.

"We are extremely excited to be working with RTT to integrate our product portfolios," says Philip Lunn, CEO and founder of Bunkspeed. "Bringing together our best in class solutions offers customers an end-to-end solution to fully leverage their 3D assets for design reviews, marketing and sales. Our close collaboration will further enhance the ease of use and innovative features of our respective products and spawn new product initiatives. We look forward to working with RTT's sales network to reach new markets, bringing the power of Bunkspeed Shot and its intuitive user interface to a world-wide audience."

About RTT

Realtime Technology (RTT) provides creative, fascinating 3D visualization solutions which highlight products informatively and enable them to be experienced in realtime. The company assists customers throughout the whole life cycle of their products - from development, design and marketing to sales and distribution. The 3D data model from product development provides a working basis for all subsequent steps in the product life cycle, for example in order to create rapid computer-generated, photo realistic product illustrations for marketing or a 3D online product configurator for the website. In so doing, RTT not only speeds up its customers' decision-making and development processes but also opens up new avenues for them in sales and marketing. The company was founded in 1999 and has its head office in Munich. RTT AG has more than 400 employees and 14 sites across the world (including RTT USA headquarters in Pasadena, Calif., and an office in Royal Oak, Mich.). Well-known companies all over the world rely on RTT's technology, including Adidas, Audi, BASF, BMW, Bosch, Daimler, EADS, Harley-Davidson, Miele, Porsche, Samsung, Thyssen-Krupp, Toyota and Volkswagen. RTT AG is a listed public limited company (Xetra: R1T; WKN: 701220; ISIN: DE0007012205). Further information is available at www.rtt.ag.

About Bunkspeed

Bunkspeed is a leading global provider of 3D rendering and animation software for the design and creative industry. Bunkspeed is a private company founded in November of 2002 with the philosophy that 3D rendering software should be easy to learn, simple to use and produce stunning photographic results. Headquartered in Carlsbad, California, Bunkspeed's products include Bunkspeed Shot™, a "virtual digital camera" with interactive ray-tracing empowering anyone to quickly create photographic-quality images, Bunkspeed Move™, a "virtual movie camera" bringing products to life by quickly creating various types of animations, and Bunkspeed Drive™, a fully featured visualization application tuned for the automotive industry. Bunkspeed's customers include Frog Design, Pininfarina, Unilever, Rubbermaid, Nike, Ford Motor Company, Honda, and Tiffany's. For more information on Bunkspeed's products and services, visit www.bunkspeed.com.

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